



Pitch Deck

InstinX - The Chain of Your Desire



I Part 1 Values



- ◆ Economic prosperity is the foundation for women's opportunities and choices.
- ◆ Oppose power monopolies that cause economic decline and restrict freedom.
- ◆ Blockchain technology can mitigate the trend of de-globalization.



Part 2 Overview

We build a compliant, human-centered adult social network powered by blockchain, enabling fair value distribution, protecting freedom, and driving real-world adoption and wealth creation.



I Part 3 Pain Points



- ◆ Adult social networks lack secure and seamless payments.
- ◆ Over 70% of live streaming time fails to monetize effectively.
- ◆ Blockchain and crypto adoption in the industry remains nascent.



Part 4 The Market

The global adult content market remains difficult to quantify due to data heterogeneity, industry opacity, and lack of transparent disclosures. In 2024, estimates range from \$59.7B to \$76.2B, with projections exceeding \$100B by 2030 at a CAGR of ~5.5%.



Part 4 The Market



Key Trends

- ◆ **UGC Model:** Platforms like OnlyFans disrupt studios, enabling creators to earn directly from fans.
- ◆ **Mobile Consumption:** Over 80% of users access adult content via smartphones, driven by convenience and privacy.
- ◆ **AI & VR Impact:** AI enables automated, personalized content, while VR delivers immersive experiences — both unlocking major growth opportunities.

Part 5 Solutions



InstinX



Ticketed Live



Scheduled Live



Flash Sale Live



Auction Live



Group-Buy Live



Adult Products

| Part 6 Tokenomics

Chain Selection:

InstinX chooses Polygon PoS as its main deployment platform. Polygon offers low transaction fees, high performance, and broad ecosystem compatibility, supporting high-frequency interactions and large-scale NFT issuance while reducing user barriers and operational costs.



I Part 6 Tokenomics

Community Governance:

InstinX' s SBT system is decoupled from direct economic interests. Voting rights are linked to non-transferable identity credentials, enabling gradual decentralization while ensuring fairness and transparency. There are two types: Community Governance SBTs and Financial Governance SBTs.

NFT Ticket:

NFT Tickets serve as lightweight, symbolic representations of identity and participation within the InstinX interactive ecosystem. They act as VIP credentials and digital culture tokens for the community, earned through tasks, engagement, and social-driven growth activities.



Part 6 Tokenomics



Token Issuance – ISXT:

ISXT is the native contract token for community incentives and value exchange.

- ◆ Total Supply: 20 million ISXT, released in phases on demand.
- ◆ Initial Price: \$0.05 per ISXT; first issuance valued at \$1M.
- ◆ Deflation Mechanism: Future buybacks and fees aim to reduce total supply to 10 million ISXT.



Part 6 Tokenomics

Token Allocation:

- ◆ Investors: 25% (5M ISXT), vested and locked in phases based on investment.
- ◆ Team Options: 15% (3M ISXT), vested and released according to contribution.
- ◆ Mining Rewards: 50% (10M ISXT), gradually released via mining mechanisms.
- ◆ Community Rewards: 5% (1M ISXT), for content contributors.
- ◆ Liquidity Pool: 5% (1M ISXT), to support small-scale investment liquidity.



Part 6 Tokenomics



Mining Reward Mechanism:

- ◆ Consumption Mining: 1 ISXT per \$1 stablecoin spent.
- ◆ Referral Mining: For each \$1 spent, the user's referrer earns 2 ISXT, the referrer's upline earns 1 ISXT, and the next upline earns 0.5 ISXT.
- ◆ Settlement: Mining rewards are calculated weekly.
- ◆ Decay Mechanism: After 2 months of operation, the community votes to adjust reward decay rules.



Part 6 Tokenomics

Staking Dividends

The market price of ISXT is subject to fluctuations due to supply and demand, market sentiment, and external factors. To stabilize community rewards, InstinX implements a staking mechanism with stablecoin dividends, anchoring staking to rights of profit distribution and linking long-term community contribution to earnings.

- ◆ Staking Cycle: 2 weeks (14 days)
- ◆ Minimum Stake: 100 ISXT
- ◆ Minimum Duration: 10 days
- ◆ Dividend Pool: 50% of net platform revenue after content creator costs

◆ Dividend Formula:

$$\text{User Dividend} = \text{Total Dividend Pool} \times \frac{\text{User's Effective Stake}}{\text{Total Effective Stake}}$$



Part 6 Tokenomics



Revenue Certificates

Primary market investors can exchange locked ISXT tokens for Revenue Certificates.

- ◆ Minimum Investment: 50,000 ISXT
- ◆ Lock-up Period: 12 months
- ◆ Dividend Cycle: 2 weeks (14 days)
- ◆ Dividend Pool: 20% of net platform revenue after content creator costs

◆ Dividend Formula:

$$\text{Dividend} = \text{Total Dividend Pool} \times \frac{\text{Locked Tokens Corresponding to the NFT}}{\text{Total Locked Tokens}}$$



Part 7 Team

@Nandrift – Product Design Expert, M.S. in Software Engineering, 20+ years in software product design and development.

@Douglas – Audio & Video Technology Expert, M.S. in Software Engineering, 20+ years in AV product design and development, led multiple successful projects.

@Sean – Finance Expert, M.S. in Finance, 5+ years in investment and fundraising, specialized in digital asset management, risk control, and financial market analysis.

InstinX is actively seeking talented individuals in blockchain development, AV technology, finance, product design, adult content operations, community management, compliance, and risk control. Our goal is to drive the deep integration of adult entertainment and blockchain, building a cutting-edge digital ecosystem.



I Part 8 The Ask

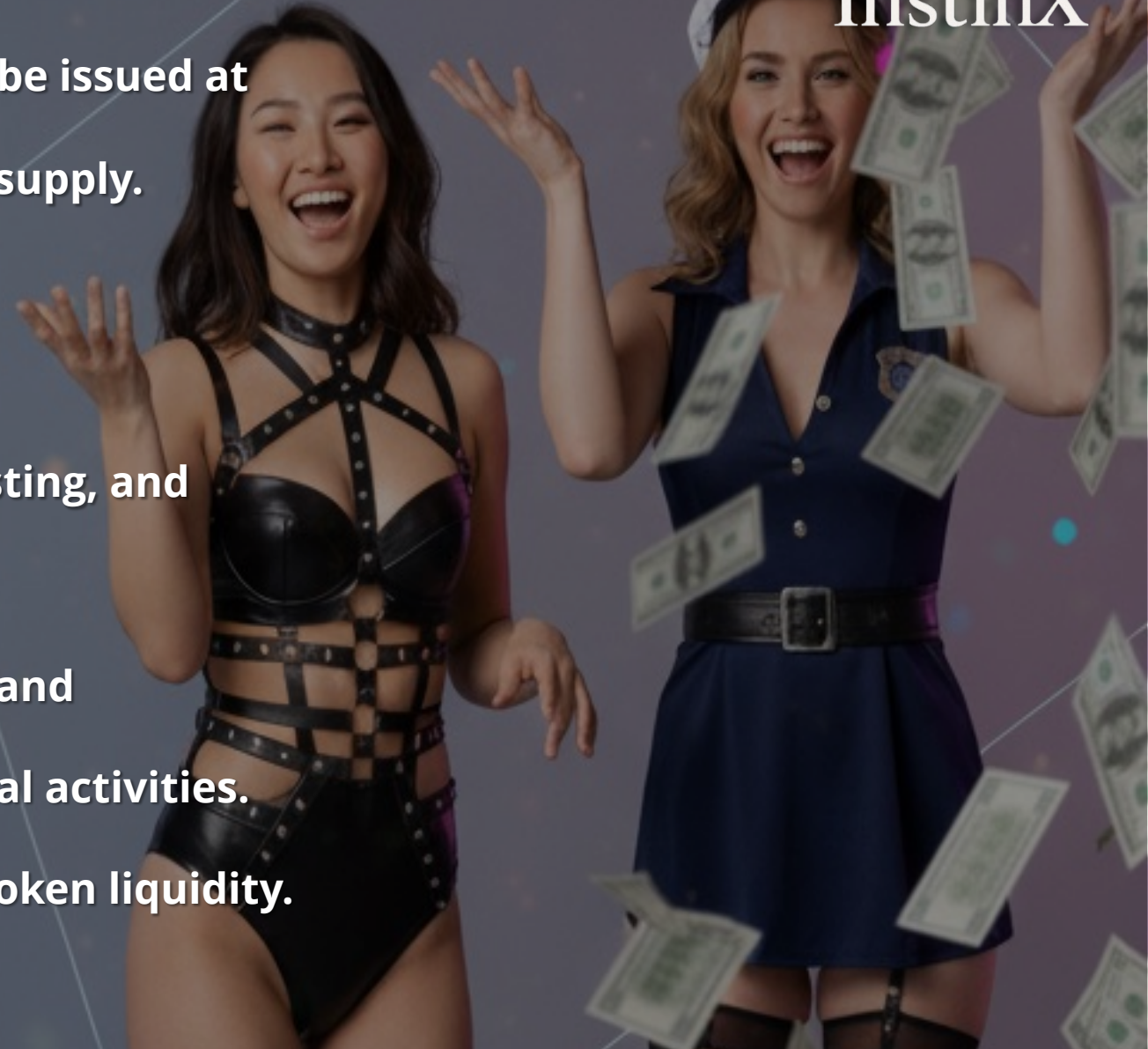


Seed round financing: 2 million ISXT tokens to be issued at \$0.05 each, representing 10% of the total ISXT supply.

Target fundraising: \$100,000.

Use of Funds:

- ◆ Infrastructure (30%) – Cloud computing, hosting, and other technical infrastructure.
- ◆ Project Operations (40%) – Salaries for tech and operations staff, marketing, and promotional activities.
- ◆ Liquidity Support (30%) – To maintain ISXT token liquidity.





THANKS